

MOBILE BILLBOARD SPECS.



FILE FORMATS

Format: PDF preferred

FILE SETUP

1:10 scale (10% of the final print size)

- Include 5mm of bleed (50mm at final print size)
- All images should be min 300dpi when placed
- Convert ALL fonts to outlines
- All overprint/trapping options should be turned off
- Do not use ASCII encoding for EPS files, use Binary only
- All files must be supplied CMYK not RGB
- Set all solid black to C 20% M 20% Y 20% K 100%
- If not supplying as PDF, supply all native files (.TIFs & .EPS files etc.) that are linked & updated within the document

OVERALL DIMENSIONS*

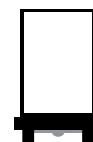
- 6m (Length) 2m (Width) 3m (Height)



W 6m x H 3m



W 6m x H 3m



W 2m x H 3m

*Measurements are approximate – please contact your project manager if you need precise data.

Send files under 4MB via email. Use a sharing service like Dropbox or Google Drive for larger files.